

## FEEL THE BUZZ!!!

The lazy buzzing of the bumble bee is part and parcel of the Great British countryside. But it might not be for much longer. Did you know that our bees are in trouble? Already 20 of our native species of bee are extinct, having a detrimental **impact on our economy** and the **entire food chain**. We are already importing bees from Eastern Europe to pollinate our crops. Some organisations like Friends of the Earth say that our very **future depends on us reversing the decline of bees**.

But there is something **you** can do. Derbyshire Wildlife Trust has launched a new campaign called **Feel the Buzz**, which focuses on encouraging the Derbyshire community to get involved, do something for bees and raise some funds to help Derbyshire Wildlife Trust do even more. We are a group of graduates at Rolls-Royce Plc and we are helping spread the word about this great campaign.



### What can you do to help?

#### 1. Get online...

Visit <http://www.derbyshirewildlifetrust.org.uk/feelthebuzz> to find out more about what is happening to the UK bee population and what steps you can take to encourage more bees to thrive in your local area. You can also find us on social media and use the hashtag #feelthebuzz to spread awareness.

#### 2. Order a Buzz Box...

Derbyshire Wildlife Trust has worked with experts to develop a really innovative 'Buzz Box' to help everyone to **Feel the Buzz**. Each Buzz Box is **adult and child friendly, fun and educational** and, best of all, **enables people to quickly do something to help bees**.

Each box contains a pack of wildflower seeds, a wildflower I Spy book, information about how you can help, a bee ID poster, a children's game and a fundraising challenge. By providing the Buzz Boxes, you are **directly helping us towards our target of planting 1 million flowers** across Derbyshire.

Do you think this is something you could help with? Would you be able to distribute some boxes in your local community?

It's a £10 donation for each box and **all of the proceeds will go towards helping our bees through some of Derbyshire Wildlife Trust's innovate projects**. Please click this link for more information and how to order: <http://www.derbyshirewildlifetrust.org.uk/feelthebuzz>

#### 3. Pledge your support

You can also '**Make a Pledge**' on the Trust's website to help bees. All you do is tell them what actions you are going to take to help bees – just visit <http://www.derbyshirewildlifetrust.org.uk/Feelthebuzzpledge> and fill in the online form (there are some suggestions on these webpages to help). Once you have pledged, your name will be added to the list of supporters on the website and the Trust will use both Twitter and Facebook to highlight both the Feel the Buzz campaign and its supporters – we want to get as many people involved as possible.

Thank you very much for your time and if you need any further help, please do not hesitate to ask, by e-mailing us back on [feelthebuzz@rolls-royce.com](mailto:feelthebuzz@rolls-royce.com), where we can respond via e-mail or arrange a phone call to support any queries you may have.

I do hope you will be able to do your bit for our declining bee population and help Derbyshire to Feel the Buzz!

Best wishes,

Rebecca Herbert

**The Rolls-Royce 'Feel the Buzz' Graduate Team**

